

# Dallas Business Journal

## AT&T, Alere Health join forces on diabetes application

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Dallas-based [AT&T](#) Inc. (NYSE: T) and Alere Health LLC are teaming up on a mobile-health application to help people manage and control diabetes.

The platform will allow caregivers at Atlanta-based Alere to manage patients' type 2 diabetes using WellDoc's DiabetesManager software. Alere provides health management to about 290,000 people with diabetes, helping patients manage their medication, communicate with doctors and otherwise improve their health.

What sets this apart from the hundreds of mHealth diabetes applications in the market today is that it will be one of the first to be fully connected to a clinical system as part of an integrated plan of care, said [Mike Cotton](#), CEO of Alere Health.

"It goes beyond providing real-time coaching to the patient and enables the valuable patient information collected to be shared with nurses, case workers and doctors, who can communicate directly with the patient if needed," Cotton said in a statement.

With DiabetesManager, patients enter their blood glucose numbers and medication data on their mobile device and the software then provides information on how to keep blood glucose levels under control. The companies will jointly market and sell the service to health plans, insurers and other payers. It is expected to become part of Alere's care management portfolio in October or November.

"The innovative mHealth solution connects patients to Alere's care managers to help promote behavior that can lead to healthier outcomes," said [Randall Porter](#), assistant vice president of AT&T ForHealth, a practice area formed two years ago to create technology geared to improving patient care and reducing costs.