



## **WellDoc acquires Oncology Care Home Health Specialists**

by Alexander Jackson  
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WellDoc Inc. said Monday it acquired Oncology Care Home Health Specialists Inc., a consulting company working with home health providers focused on treating cancer patients.

The acquisition will allow WellDoc to grow its real-time coaching and clinical support to cancer patients and their providers via the Internet and mobile phones.

Terms of the deal were not disclosed.

Baltimore-based WellDoc provides drug adherence and customer relationship management programs for pharmaceutical companies, self-insured employers, disease management companies and managed care organizations. Its Food and Drug Administration-cleared DiabetesManager provides a system for patients and health care providers to coordinate diabetes care, prompt self-management and achieve long-term adherence.

WellDoc executives say Wilmington, Del.-based Oncology Care Home Health LLC complements the company's DiabetesManager while adding quality to its several disease suites in development.

Once a minor startup in local health technology, WellDoc tripled its staff from 25 to 75 in 2010.

The company plans to make its oncology suites in development available to disease management organizations through AT&T (NYSE: T), as well as through other provider and pharmaceutical channels.

Read more: [WellDoc acquires Oncology Care Home Health Specialists | Baltimore Business Journal](#)