



WellDoc Makes Oncology Buy

By Joseph Goedert
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WellDoc Inc. vendor of the DiabetesManager patient coaching/clinical decision support disease management software, has acquired Oncology Care Home Health Specialists, a Wilmington, Del.-based consulting firm. Terms were not disclosed.

Baltimore-based WellDoc is developing a disease management system for cancer care that deploys coaching and clinical support to patients and providers via the Internet and mobile phones. The acquisition of Oncology Care Home Health brings expertise and intellectual property such as care algorithms that will speed development of the oncology application.

WellDoc's Diabetes Manager System received FDA clearance in August. The application enables Type 2 diabetic patients to enter their blood sugar readings into their mobile phone and receive real-time feedback on what they should eat and other ways they can help stabilize their blood sugar. The software also can alert patients when they need to test their levels.

Further, the application sends the data to the vendor's servers, where it's analyzed and can be accessed by the patient's physicians and disease management case workers. It also can support glucose meters that can send data via Bluetooth wireless technology.

WellDoc partners include AT&T, which will market Diabetes Manager, and Allscripts, which has integrated the application with its Enterprise EHR. More information is available at welldoc.com and ochohomehealth.com.