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Biotech Veteran Named New President of WellDoc

March 14, 2014 -- By [Michael Essany](#)

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This week, mHealthWatch was briefed by WellDoc on its recent selection of a new president.

According to details provided, Kevin P. McRaith has joined the company following a successful run as Vice President of Sales & Marketing at Human Genome Sciences.



Previously, he held similar leadership roles at Genentech and Abbott after starting his career at Baxter Healthcare. In his new role, McRaith will report to Ryan Sysko, CEO of WellDoc.

"Kevin brings a wealth of experience in successfully launching life sciences products and I look forward to him joining WellDoc's management team," explained Sysko in a written statement.

"WellDoc's primary focus, as Kevin joins us, will be the commercialization of BlueStar following a successful and pioneering research and development period, which WellDoc devoted to clinical, regulatory, and business model innovation for Mobile Prescription Therapies," the statement concluded.

McRaith, we're told, has racked up more than two solid decades of experience commercializing therapies for oncology, immunology, HIV, oncology, CNS and cardiology most recently with Human Genome Sciences.

This post was written by:

[Michael Essany](#) - who has written 621 posts on [mHealthWatch](#).

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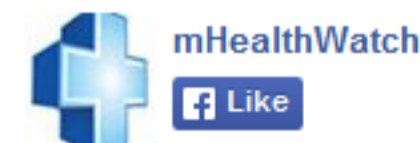
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